

Debby Rivera

WEB DESIGNER



deb@debbyrivera.com

www.debbyrivera.com

Profile

Freelance web designer experienced working with small business owners in their branding, marketing and website development.

Experience

CO-FOUNDER, DESIGNER FIFTH HOUSE SOLUTIONS; ATLANTA, GA - CURRENT

Design, develop, and implement visual communication material for print and web production. Work directly with clients and handle contractors, vendors and customer service inquiries.

Atlanta, GA
T 404-797-2007

- Chicago Public School
Professional Development Program - Logo, Training Manuals
New Hire Website Redesign (under development)
- www.ThePrintingHouseGA.com - Web Design & Development, PHP, MySQL, CSS
- www.AnneParkePhotography.com - Logo Design, Flash Site
- www.FranciscoRomanPhoto.com - Flash Site

GRAPHIC DESIGNER, ACXESO LATINO MAGAZINE; ATLANTA, GA - 2006 - 2008

Fifth House Solutions client: As graphic designer I played an integral part on the creative direction of monthly publication based in Atlanta, Georgia that serviced the Latino community. Developed brand identity, publication style and layout, content and advertisement design. Designed, developed and maintained flash based website.

INSTRUCTOR, WESTWOOD COLLEGE; ATLANTA, GA - 2005 - 2009

Teach visual communications courses to students pursuing Associates and Bachelor degrees in Graphic Design and Visual Communication. Courses taught:

- Digital Illustration
- Digital Imaging (Beginner & Advanced)
- Web Page Design
- 3-D Concepts in Packaging Design
- Business Practices for Visual Communications
- Layout Design
- Production Techniques for Print and Screen
- History of Graphic Design

Also served as the faculty advisor to the Art Student Association's quarterly newsletter.

CONSULTANT OF WEB DESIGN, CREATIVE GROUP; ATLANTA, GA

Contracted for in-house projects with agency's clients.

- Acuity Advertising Agency – worked on updates to client website and aided in the completion of a catalog layout.
- The Target Group – Designed Comps for customer log-in page and newsletter



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- John Harland Company – Printed Products and Services website re-design.

GRAPHIC DESIGNER, MUNDO HISPANICO; ATLANTA, GA - 2000 – 2003

- Designed and produced display advertisement, layout of editorial content, color correction of images, pre-press liaison with outside printers, prepared and optimized content for web publication, designed company promotional material: Media Kit, Advertisement, White pages layout (phone book)

Education

MFA COMPUTER ARTS NEW MEDIA, CURRENTLY ENROLLED

Academy of Art University – San Francisco, CA

BFA VISUAL COMMUNICATIONS, GRADUATED JULY OF 2004

American InterContinental University – Atlanta, GA

ASSOCIATE DEGREE PRINTING/GRAPHICS, GRADUATED JUNE OF 1995

Augusta Technical Institute – Augusta, GA

Skills

OPERATING SYSTEMS:

Mac OS and Windows XP

SOFTWARE KNOWLEDGE:

- Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, Flash, InDesign, ImageReady, Bridge, Acrobat Professional
- Microsoft Office: Power Point, Excel
- Video: Adobe After Effects, Final Cut Express

PROGRAMMING KNOWLEDGE:

HTML, CSS, PHP, MySQL, Java Script, Action Script 2.0 & 3.0, XML

Affiliations

NAPP Member (National Association of Photoshop Professionals)

Other Skills

Bilingual - fluent in Spanish

Digital Artist

Atlanta, GA

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